


VAPING

Vaping among youth is an alarming trend. Many youth believe that vaping is safe, when, in fact, it is extremely dangerous. One JUUL pod contains the nicotine of a pack of cigarettes. Nicotine is highly addictive, especially to the developing teenage brain. Nicotine has also been found to be a gateway drug for teenagers, meaning teens addicted to tobacco are more likely to begin using other drugs when the tobacco rush is no longer enough to fulfill them.

WHAT YOU NEED TO KNOW

- Vaping does not involve inhaling a harmless mist, but rather it involves inhaling an *aerosol* containing nicotine and other toxins masked with flavoring.
- E-Cigarettes is a billion dollar industry that targets youth through clever marketing and creative flavoring.
- Vaping is a local concern. A survey of Lancaster high school students last winter shows that the following percentages of students have tried vaping.

	Freshmen	15%
	Sophomore	28%
	Junior	52%
	Senior	41%

- Over the past several months, many news stories have reported youth dying and becoming gravely ill from using vaping devices. Doctors are struggling to understand the effects of vaping. Others have been severely injured from vaping devices exploding.
- The State of Massachusetts has even taken the unusual step of banning the sale of all vaping products for four months while experts investigate these incidents.
- ***The World According to Hughey, so take it for what it's worth. Vaping is the second wave of nicotine addiction. Over the past few decades our society has made tremendous strides in combatting teen smoking through education and banning advertising targeting youth. Targeting teens was simply a business model; get them using/addicted young and create lifelong consumers.***

The e-cigarette was designed as a smoking cessation tool, but has quickly become another way for the tobacco industry to target youth and create another generation of lifelong consumers.